



visit  plano

Meetings & Conventions Fact Sheet
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Plano welcomes hundreds of meetings and conventions every year, and it's no wonder. This vibrant, cosmopolitan city located in close proximity to two major airports brims with lodging and dining options, attractions and amenities that make for seamless, productive and memorable gatherings. The city boasts a trifecta of walkable dining, shopping and entertainment enclaves, each with an anchor headquarter hotel and plenty of indoor and outdoor meeting space. Beyond the work day and after-hours amenities that make for great meetings, Visit Plano's dedicated staff understand that now more than ever, meetings need to deliver the utmost value.





Transportation



Air: Plano offers convenient access to two major airports – [DFW International Airport](#) and [Dallas Love Field Airport](#). Several major airlines service these airports with daily nonstop flights, including American Airlines, Delta Airlines and Southwest Airlines.



DART Rail: Visitors to Plano can travel throughout Dallas-Fort Worth via the Dallas Area Rapid Transit System ([DART](#)) Rail Line from two locations in Plano: Parker Road Station and Downtown Plano Station. The new Silver Line Regional Rail features two stations in Plano and travels to DFW Airport.



Bus: Local bus service is also provided by DART. For schedules, visit [dart.org](#) or call 214-979-1111.



Ground: Plano is easily accessible from any location in DFW. Major thoroughfares heading north and south include the Dallas North Tollway, State Highway 75 and Preston Road. East and west thoroughfares include State Highway 121, Highway 190 (President George Bush Turnpike) and Interstate 635.

Climate: Plano enjoys a temperate climate with mild winters and hot summers. On average, January is the coldest month and July and August are the hottest months.

Timezone: Central Standard Time

Population:

- Nearly 300,000
- Ninth in Texas
- One of the fastest growing cities in the U.S.

Meeting Assistance

Visit Plano, named 2025 Destination of the Year by the Texas Travel Awards, offers a wide variety of top-tier convention and meeting facilities and complimentary services. Booking in Plano means access to Visit Plano's friendly, experienced staff, invested in every meeting's success. From hotel and venue selection to registration assistance, transportation, VIP gifts and more, the Visit Plano team strives to make meetings frictionless, fun and productive. These services are available to groups booking more than 50 hotel rooms on any peak nights:

- Securing competitive bid proposals
- VIP site inspection arrangements
- Online housing coordination
- On-site registration assistance
- Printed name badges
- Welcome materials
- Tour/special event planning
- Transportation coordination
- Promotional and publicity assistance
- Area information, custom maps & brochures
- Access to group-exclusive special offers





Convention & Meeting Facilities

Plano offers first-rate convention and meeting facilities. In addition to the Plano Event Center, there are a variety of Plano hotels, private venues and even a community college that all offer exceptional meeting facilities for every group size and budget:

PLANO EVENT CENTER: The city's convention center now provides more than 86,400 square feet of flexible function space after undergoing a significant courtyard renovation to expand upon programmable and rentable spaces for outdoor events. The new features provide extensive shaded areas and expanded hardscape to accommodate receptions, impromptu meeting spaces and live entertainment.

OTHER FEATURES INCLUDE:

- Capacity for groups of five to 5,000
- Free parking
- 16 different breakout rooms
- 21,600-square-foot carpeted, column-free exhibit hall
- Master stage and dressing rooms
- Trade show booth furnishing packages
- Recreational vehicle parking and hookups
- In-house audiovisual equipment & technicians
- Free public Wi-Fi, plus private fiber internet access
- Full-service business center

COLLIN COLLEGE: Collin County Community College Plano Campus features the Living Legends Conference Center, a full-service facility that can accommodate up to 600 in theater-style seating or 400 for banquets. The center can also be divided into sections to accommodate smaller seating layouts for seminars, meetings and other events. The college also provides professional catering and audio/visual services.

COURTYARD THEATER: Referred to as the "hidden jewel of Plano," the beautiful Courtyard Theater, located in the Haggard Park Historic District in downtown Plano, is a 321-seat, proscenium-style theater. With a large stage and spacious lobby, the venue is the perfect place for receptions, recitals, stage plays, musicals, concerts, meetings and private parties.



EVENT1013: Event1013 is a stylish, award-winning, Texas State Landmark venue with an alternative, urban and upscale setting to hold a successful business meeting or event. Event1013 blends authentic architecture, vintage charm and warm character with technology and sustainable, modern conveniences and finishes. There are two main rooms: The Main Gallery, which is the original brick and hardwood storefront, and The Raw Garden, a more casual, organic indoor garden space.

HAYWIRE: Texas tried-and-true gets an urban refresh. Haywire takes the Texas dining experience to a new level with cuisine that is at once hearty and refined. This three-story restaurant features five unique private dining rooms for up to 70 guests: a whiskey lounge, maverick in-door dining room, a box garden terrace and a rooftop terrace lounge with its own Airstream trailer.

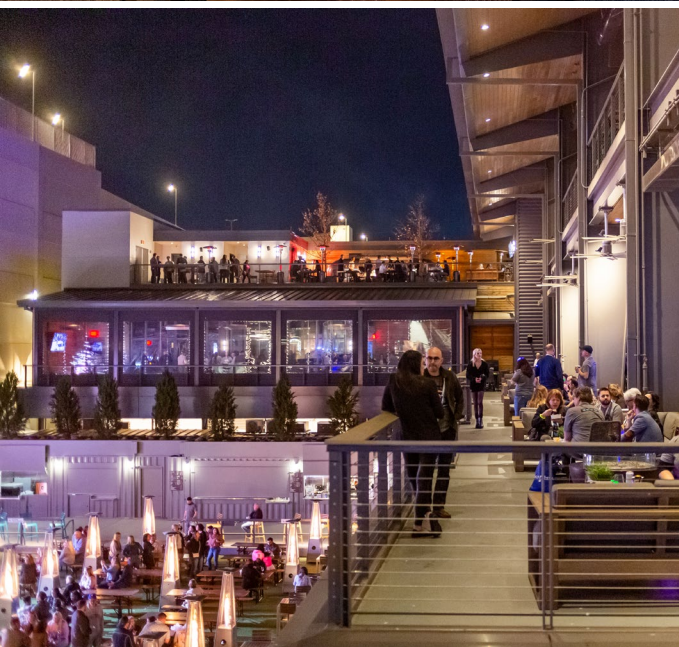
LEGACY FOOD HALL: This European-style food hall houses 20+ artisanal food stalls, several bars, a brewery and a live music venue. The facility can host events for up to 2,500 people, and offers multiple private event spaces, including the outdoor Box Garden which seats 550 or 1,500 standing.

MOXIE'S GRILL & BAR: Conveniently located in the Sandman Signature Plano – Frisco Hotel, Moxie's Plano offers three unique private event spaces with AV capabilities for up to 115 people.

THE NATURE & RETREAT CENTER: The Nature & Retreat Center offers 2,500 square feet of flexible event space and boasts floor-to-ceiling windows with a breathtaking view of the lake at Oak Point Park & Nature Preserve. The outdoor event space is complete with a large patio covered by an open air pergola and immediate access to Oak Point Park.

RED TAIL PAVILION: Accommodating up to 2,000 people, Red Tail Pavilion is a beautiful outdoor venue featuring the natural elements that make the Oak Point Nature Preserve so special. A permanent sound and light system and entertainment roof structure, along with convenient restroom facilities and plenty of free parking make this the perfect setting for an evening under the Texas sky for a concert, festival or other special event.

SOUTHFORK RANCH: Internationally renowned as the filming location for the TV series "Dallas," Southfork Ranch is arguably America's most famous ranch. Southfork features distinctive event options for groups of 10 to 10,000 and is a three-time winner of the "Facility of the Year" Award from the DFW Chapter of Meeting Professionals International. Boasting more than 63,000 square feet of indoor event space, the legendary facility features 10 ballrooms; 300 acres of sprawling Texas ranchland for guided tours, private parties and special events; and horseback trail rides.



Accommodations

With 60 hotels and 7,555 hotel rooms available, Plano has everything from approachable family options to the ultimate in luxury accommodations. [Visit Plano's website](#) includes a complete list of hotel options. A few of the most notable options include:



CAMBRIA HOTEL PLANO-FRISCO

Total rooms: 129 | Meeting space square footage: 2,400



HILTON DALLAS/PLANO GRANITE PARK

Total rooms: 299 | Meeting space square footage: 30,000



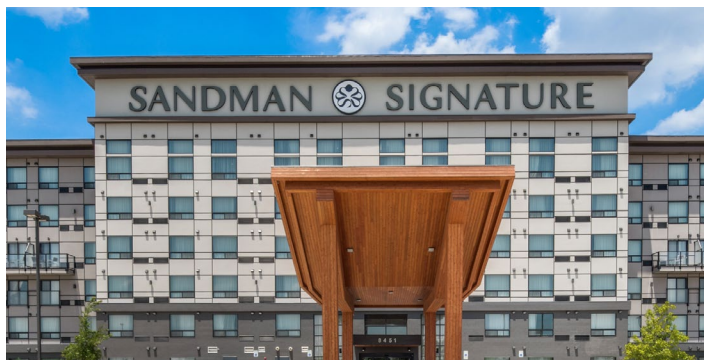
MARRIOTT DALLAS/PLANO AT LEGACY TOWN CENTER

Total rooms: 417 | Meeting space square footage: 35,000



RENAISSANCE DALLAS AT PLANO LEGACY WEST HOTEL

Total rooms: 304 | Meeting space square footage: 35,000



SANDMAN SIGNATURE PLANO-FRISCO HOTEL

Total rooms: 233 | Meeting space square footage: 3,394



THE CLARA HOTEL PLANO, TAPESTRY COLLECTION BY HILTON

Total rooms: 176 | Meeting space square footage: 1,800



Districts

Plano has several walkable entertainment, shopping, and dining districts with anchor hotels:

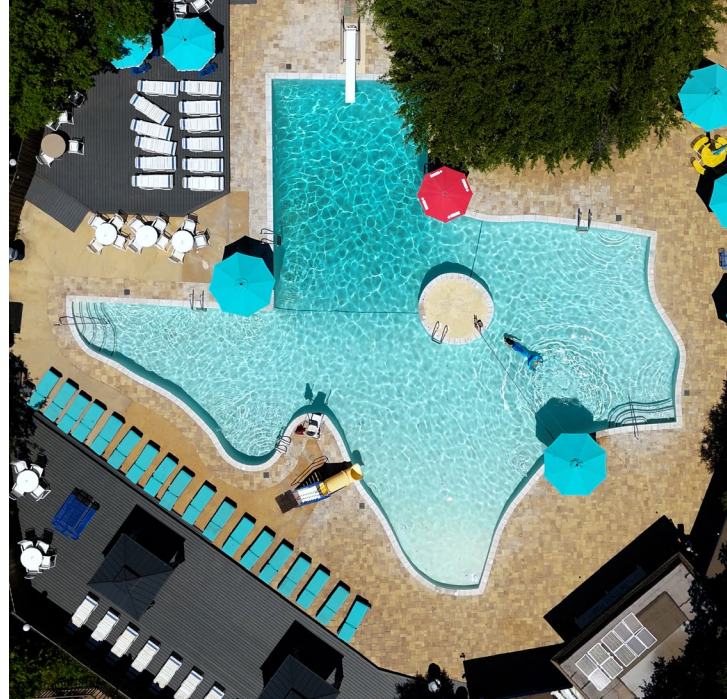
DOWNTOWN PLANO ARTS DISTRICT: Visit more than a dozen restored historic homes, the Interurban Railway Museum, and walk along authentic brick streets to discover an eclectic collection of antique shops and boutiques selling everything from handmade jewelry to home décor and pottery. Catch a performance at Courtyard Theater, Cox Building Playhouse or McCall Plaza.

LEGACY WEST: This “city within a city” is the perfect place to play, shop, dine and stay. In addition to serving as office space for several high profile-companies, the 255-acre development boasts 415,000 dynamic square feet of open-air retail and restaurant space, adding to Plano’s already vibrant dining scene. Legacy West is home to one-of-a-kind artisanal food hall Legacy Hall and multiple luxury shopping options.

THE SHOPS AT LEGACY: This district is part of a 168-acre mixed use development of boutique retail and best-in-class restaurants. Shoppers will discover an expansive selection of upscale stores, independent boutiques and high-profile brands in a welcoming outdoor setting.

THE BOARDWALK AT GRANITE PARK: Situated across from the luxurious patio of the Hilton at Granite Park, this 30,000-square-foot expanse features a variety of restaurants with patios serving burgers, southern California boardwalk-style cuisine, brew pub fare and more. Beachy deck chairs provide a great view of the park’s inviting water feature and live music stage.





Attractions

All across Plano, visitors will discover a rich variety of attractions:

ARTCENTRE OF PLANO: The ArtCentre of Plano showcases the work of local and national artists and is located in the renovated Saigling House, a nationally recognized historic downtown Plano landmark.

HERITAGE FARMSTEAD MUSEUM: Set on four acres, visitors at this living history museum will step back into the late 1800s and early 1900s. The property's beautiful Victorian home and 12 outbuildings were once part of a 360-acre farm operated by colorful local resident Ammie Wilson.

INTERURBAN RAILWAY MUSEUM: This museum brings Plano transportation history back to life. Once a vital part of the Texas Electric Railway that ran between Denison to Waco from 1908 to 1948, the Interurban is one of the original electric cars that ran on the tracks through Plano. Next to the station is car 360, one of the original cars that carried mail and passengers. This is the only station remaining between Sherman and Dallas.

PINSTACK: Plano is home to North Texas' first state-of-the-art bowling and active entertainment destination. PINSTACK is a 50,000-square-foot venue featuring a 28-lane bowling experience with private VIP lanes, ropes course suspended 20 feet above the gaming center, two-story laser tag, bumper cars, LED lit six-lane rock climbing walls, hundreds of interactive games and simulator technology.

SOUTHFORK RANCH: Revisit some memorable scenes from "Dallas" at Southfork Ranch in nearby Parker. The "Dallas Legends: Fact To Fantasy" exhibit features such memorabilia as the gun that shot J.R., Lucy's wedding dress and video clips from the show.

THE TEXAS POOL: Swim across Texas at the historic Texas Pool, a 168,000-gallon saltwater pool shaped like the Lone Star State. Listed in the National Register of Historic Places, the famous pool is open Memorial Day to Labor Day and features a diving board, two water slides and an island with a shallow "South Texas" wading area.

Golf

Plano has three top-notch public golf courses:

[The Courses at Watters Creek](#)

[Pecan Hollow Golf Course](#)

[Ridgeview Ranch](#)

Salons & Day Spas

Plano is home to several elevated beauty and wellness experiences, including:

[Bam Beauty Bar](#)

[Drybar, The Shops at Legacy](#)

[Hiatus Spa & Retreat](#)

[OVME](#)

[Spa Habitat Legacy](#)

[The Boardroom Salon for Men](#)

[The Woodhouse Day Spa](#)

[U Med Spa](#)

Dining

Plano offers almost 1,000 dining options and a vast, diverse range of cuisine for visitors to enjoy.

International Cuisine

[Basera Indian Cuisine](#)

[Bavarian Grill](#)

[Bulla Gastrobar](#)

[Darna Mediterranean Eatery](#)

[EBESU Robata and Sushi](#)

[Euro Delicatessen Too](#)

[E.B. Latin Bistro](#)

[Fogo de Chão](#)

[Jorg's Café Vienna](#)

[Kauboi Japanese BBQ & Izakaya](#)

[Lulu's Modern Chinese](#)

[McNeal's Tavern & Eatery](#)

[Mexican Sugar](#)

[Mignon](#)

[Mitsuwa Marketplace](#)

[Taste of Poland](#)

[Taverna](#)

[The Fillmore Pub](#)

[Toulouse](#)

[Turan Uyghur Kitchen](#)

[Uchiko](#)

Regional Cuisine

[Lockhart Smokehouse](#)

[Bob's Steak & Chop House](#)

[Capital Grille](#)

[Del Frisco's Double
Eagle Steakhouse](#)

[Earls Kitchen and Bar](#)

[Eddie V's Prime Seafood](#)

[Fleming's](#)

[Haywire](#)

[Love and War in Texas](#)

[Sixty Vines](#)

[Suburban Yacht Club](#)

[Taverna Rossa](#)

[The Fish Shack](#)

[True Food Kitchen](#)

[Twisted Root Burger Co.](#)

[Urban Crust](#)

[Urban Rio](#)

[Urban Seafood](#)

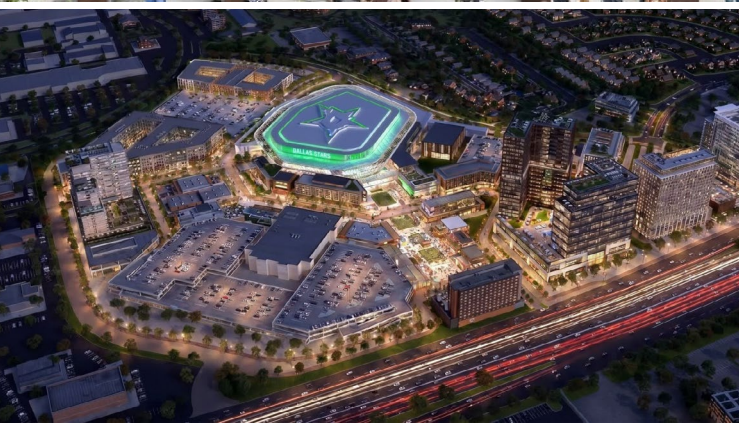
[Vickery Park](#)

[Ye Ole Butcher Shop](#)

[Union Bear](#)

[Whiskey Cake](#)





News

The Shops at Willow Bend:

The Plano City Council approved several actions during its June 8, 2026 meeting marking the beginning of a deliberate and transparent process to consider a potential sports and entertainment district at The Shops at Willow Bend, anchored by the development and construction of a new multipurpose arena that will serve as the future home ice for the Dallas Stars. The Tax Increment Reinvestment Zone (TIRZ) will include a sports and entertainment district at The Shops at Willow Bend, featuring the arena, other sports and entertainment venues, retail, restaurants, residential development, public spaces and related infrastructure improvements designed to create a destination where residents can gather, connect and enjoy new community amenities close to home.

The Miyako Hybrid Hotel:

A new full-service boutique hotel, Miyako Hybrid Hotel Plano, will make its debut in late 2027. The 217-room hotel will introduce a modern, flexible meeting destination designed for corporate events, social gatherings and community celebrations. It will feature approximately 7,000 square feet of versatile meeting and event space, along with multiple food and beverage venues including a signature restaurant, lobby bar, rooftop bar and Japanese bakery.



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For high resolution images, please visit visitplano.com/media-library.