



**Agency Contact:** Lori Tucker  
Tucker & Associates  
214-252-0900  
lori@tuckerpr.com

**Visit Plano Contact:** Millerann Moya  
Assistant Director  
972-941-5828  
millerannj@plano.gov

## THE PLANO, TEXAS TEN

Arts, leisure, entertainment and recreation options abound in Plano, where modern luxury meets historic charm. Here are the top ten ways to experience this north Texas city's plentiful array of fun. Find more at [visitplano.com/20-things-to-do-in-plano](http://visitplano.com/20-things-to-do-in-plano).

### 1) LEGACY WEST

Visitors won't want to miss Legacy West. Opened in June 2017, this "city within a city" is the largest mixed use destination in North Texas and the perfect place to play, shop, dine, and stay. The 255-acre development boasts 415,000 dynamic square feet of open-air retail and restaurant space. Here, diners can satisfy every craving, whether for steak or a good old-fashioned milk shake, French bistro fare, a perfect plate of pasta, or a red velvet cupcake. For those who can't decide, **Legacy Hall** has it all. In this one-of-a-kind artisanal food hall, visitors can wander from stall to stall to meet local purveyors and sample everything from lobster rolls to Philly cheesesteaks. There's also an on-site brewery and live music stage.

**Legacy West's** shopping offerings run the gamut from fashion to furnishings to cosmetics and even electric cars. Its luxury retailers include: CHANEL Fragrance & Beauty, Golden Goose, Gucci, Louis Vuitton, Tiffany & Co, and Tory Burch. After a day of retail therapy, shoppers won't have to go very far to set down their spoils, since this urban village is anchored by the new **Renaissance Dallas at Plano Legacy West Hotel**. The 15 story, 304-room luxury property features a high energy lobby and bar, an on-site Asian fusion restaurant, a third floor amenity deck with a swimming pool and cabanas, fitness center, and outdoor event space.

### 2) CRAYOLA EXPERIENCE

With 60,000 square feet of attractions, Crayola Experience is Texas' most colorful family destination for interactive, creative play. Families typically spend 3-4 hours exploring the 22 hands-on attractions. Kids of all ages can embark on a wonderful, whimsical adventure with such unique experiences as starring in their very own coloring pages, naming and wrapping their very own Crayola crayon, learning how crayons are made in a live manufacturing show and so much more. The Crayola Experience is open year round, specializing in colorful birthday parties, group outings, educational field trips, and special events. Group discounts and annual passes are available.

### 3) PINSTACK

PINSTACK is North Texas' first state-of-the-art bowling and active entertainment destination. This 50,000 square foot fun zone features a 28-lane bowling alley, a ropes course suspended 20 feet above the gaming center, two-story laser tag, bumper cars, six lanes of LED-lit rock climbing walls, and hundreds of interactive games. The facility also has a specialty restaurant featuring a chef-driven menu and craft cocktails, an outside bar area, covered patio with fire pits, gelato bar, big screen TVs and ample seating. PINSTACK also offers a luxury VIP bowling area for private parties.

### 4) GO APE ZIPLINE & ADVENTURE PARK

Glide over the forest canopy at Plano's Go Ape! Zip lines, Tarzan swings and suspended obstacles bring out your inner monkey and provide a fun challenge amid 800 acres of natural beauty at Texas' first Go Ape location. Riders must be 10 years or older, at least 4-feet-7-inches tall and weigh no more than 285 pounds.

### 5) H-E-B | CENTRAL MARKET PLANO BALLOON FESTIVAL

If you're in town the third weekend in September, the H-E-B | Central Market Plano Balloon Festival will fill the field of Plano's largest nature preserve. Plano, also known as the official Hot Air Balloon Capital of Texas, is proud to host the largest balloon festival in the Lone Star State with more than 90,000 guests attending each year. The festival also features tethered balloon rides, sky divers, fireworks, concerts, food, and more.

### 6) SOUTHFORK RANCH

Revisit memorable scenes from the television series "Dallas" at Southfork Ranch in nearby Parker. The "Dallas Legends: Fact To Fantasy" exhibit features such memorabilia as the gun that shot J.R., Lucy's wedding dress and video clips from the popular TV series. Horseback trail rides are also offered.

### 7) THE SHOPS AT LEGACY

Legacy Town Center is a mélange of homes, businesses, shops, hotels, restaurants and open spaces all in an urban village-style setting. The Shops at Legacy features an upscale retail mix of men's and women's clothing, home furnishings and more. The development is also home to some of the area's best restaurants, including Bob's Steak & Chop House, Fleming's, and Mexican Sugar. The **Marriott Dallas/Plano at Legacy Town Center** is the center's premier hotel property. Baccus Plaza boasts the Trails in Legacy Sculptures, which were created by Texas native Robert Summers and depict a cattle drive along the Shawnee Trail, a principal route on which Texas longhorn cattle were driven before and just after the Civil War.

### 8) DOWNTOWN PLANO ARTS DISTRICT

Named one of the top 10 best downtowns in America by Livability.com, downtown Plano offers a charming setting for a simple stroll, an afternoon of shopping, or an evening's entertainment. Visit more than a dozen restored historic homes, and the **Interurban Railway Museum**, a railroad car turned urban

museum offering a microcosm of North Texas railroad history right in Haggard Park. Walk along authentic brick streets to discover an eclectic collection of antique shops and boutiques selling everything from handmade jewelry to home décor to pottery. Catch a show/performance at McCall Plaza, the Courtyard Theater, or the Cox Building Playhouse, and see the artists in residence.

## **9) THE BOARDWALK AT GRANITE PARK**

Situated across from the luxurious patio of the 299-room **Hilton at Granite Park**, this 30,000 square foot expanse features a variety of restaurants with patios serving burgers, gourmet biscuits, southern California boardwalk-style cuisine, brew pub fare, and more. There are also beachy deck chairs that afford a great view of the park's inviting water feature and live music stage.

## **10) FOWLING WARHOUSE**

Fowling is a unique and entertaining game that merges football with bowling and is perfect for small or large groups. It's as easy as throwing a football at ten bowling pins until someone knocks them all down. **Fowling Warehouse's** Plano location is the first in the south, their largest venue, and the first venue with full food & beverage options! This is a perfect indoor activity for adults, older kids and teens.

*For more information, check out the Visit Plano website at **visitplano.com**, or contact Lori Tucker of Tucker & Associates at (214) 252-0900, or [lori@tuckerpr.com](mailto:lori@tuckerpr.com). For high resolution images, please visit [visitplano.com/media-library](http://visitplano.com/media-library).*